For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION © GW



KDKA-TV

1201-543332

09/23/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num:

1201-56559 09/13/2012-09/19/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 2681

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

ROTHFUS FOR CONGRESS(256839)

With: 7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

PA CD12 KEITH ROTHFUS 9/13-19 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Weekly	PAY BY	10/23/2012
08/27/2012-09/23/2012	PAIDI	Net 30 days

uy	Flight									Total	
ine	<u> </u>			Buy Line Dates			MTWTFSS		Dur	Spots	Rate
1	THIS MOR	RNING	6-7AM		09/13/2012-09/14/2012		T	F	30	2	425.00
10	MIN SEP										
V	/eek Of			MTWTFSS	Spots I	Per Week	-	Rate			
09	9/10/2012-09/16/2	2012		TF		2		425.00			
Α	ir Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks
09	9/13/2012	Th	06:45:37 AM		TVGENROTH1202H		30	425.00			
09	9/14/2012	Fr	06:57:45 AM		TVGENROTH1211H		30	425.00			
2	THIS MOR	RNING	6-7AM		09/17/2012-09/18/2012		MT.		30	2	435.00
	MIN SEP										
V	/eek Of			MTWTFSS	Spots I	Per Week	-	Rate		The same of	
09	9/17/2012-09/23/2	2012		M T		2		435.00			
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	Remarks
09	9/17/2012	Мо	06:26:23 AM		TVGENROTH1211H		30	435.00			
09	9/18/2012	Tu	06:09:00 AM		TVGENROTH1211H		30	435.00			
3	THE EARL	Y SH	OW		09/13/2012-09/19/2012		MTV	WTF	30	5	195.00
10	0 MIN SEP						San				
١٨	<u>/eek Of</u>			MTWTFSS	Spots I	Per Week	-	Rate			
	9/10/2012-09/16/2	2012		MTWTF		2		195.00			
			. · ·	M/G For	Material		Dur	Rate	Debit	Credit	Remarks
0	ir Date	Day	Air Time					405.00			
0: A	<u>ir Date</u> 9/13/2012	<u>Day</u> Th	08:35:18 AM		TVGENROTH1202H		30	195.00			

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Page 2 of 5

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-56559

Contract Dates: 09/13/2012-09/19/2012

Customer Order:

Linked Order:

Product Desc:

CPE: / / 2681

In Account STRATEGIC MEDIA PLACEMENT(146318)
With: 7669 Stagers Loop

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable / / 200

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/13-19

 Invoice Num:
 1201-543332

 Invoice Date:
 09/23/2012

 Billing Cycle:
 Weekly

Billing Period: 08/27/2012-09/23/2012

PAY BY 10/23/2012 Net 30 days

uy	Flight									Total	
ne	Description				Buy Line Dates		MTV	NTFSS	Dur	Spots	Rate
Week	⟨ Of			MTWTFSS	Spots Per \	<u>Neek</u>	=	Rate			
09/17	7/2012-09/23/20	12		$MTWTF\dots$		3		195.00			
Air Da	ate <u>C</u>	ay A	<u> xir Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/17	7/2012 N	1o 0	7:59:05 AM		TVGENROTH1211H		30	195.00			
09/18	3/2012 T	u 0	8:11:35 AM		TVGENROTH1211H		30	195.00			
09/19	9/2012 V	Ve 0	8:39:10 AM		TVGENROTH1211H		30	195.00		-	
4	530-6PM NE	WS			09/13/2012-09/18/2012		МТ.	TF	30	4	675.00
10 MI	IN SEP									N.	
144 1	01			MTWTFO	0 (0)			Б.,		1	
Week				MTWTFSS	Spots Per \		=	Rate			
09/10)/2012-09/16/20	12		MT.TF		2		675.00		The same	
Air Da	ate <u>C</u>	ay A	<u>xir Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
09/13	3/2012 T	h 0	5:44:56 PM		TVGENROTH1211H	100	30	675.00			
09/14	1/2012 F	r 0	5:38:36 PM		TVGENROTH1211H	, W	30	675.00			
Week	∢ Of			MTWTFSS	Spots Per \	Veek		Rate			
	 7/2012-09/23/20	12		MT.TF		2		675.00			
							No. of Concession, Name of Street, or other Persons, Name of Street, or ot				
Air Da		-	<u> </u>	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
			5:54:23 PM	W	TVGENROTH1211H		30	675.00			
09/18	3/2012 T	u 0	5:56:02 PM		TVGENROTH1211H		30	675.00			
5	M-F 6PM NE	WS			09/13/2012-09/14/2012		T	F	30	2	765.00
10 MI	IN SEP										
Week	<u>c Of</u>			MTWTFSS	Spots Per \	<u>Neek</u>	_	Rate			
09/10	0/2012-09/16/20	12		TF		2		765.00			
Air Da	ate <u>C</u>	ay A	<u>sir Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
09/13	3/2012 T	h 0	6:15:13 PM		TVGENROTH1211H		30	765.00			
09/14	1/2012 F	r 0	6:08:52 PM		TVGENROTH1211H		30	765.00			

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

CBS TELEVISION STATIONS



09/13/2012-09/19/2012

KDKA-TV

INVOICE

Account Exec:

Brian Butz-1

Invoice Num: Invoice Date: Billing Cycle:

Billing Period:

1201-543332 09/23/2012

08/27/2012-09/23/2012

Weekly

Page 3 of 5

10/23/2012

Net 30 days

For: ROTHFUS FOR CONGRESS(256839)

1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

7669 Stagers Loop

Office: KDKA-TV Contract Num: 1201-56559

Contract Dates: Customer Order:

Linked Order:

CPE: / 2681

PA CD12 KEITH ROTHFUS 9/13-19 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

ine										Total	
	Descrip	tion			Buy Line Dates	мт	WTFSS	Г	Our	Spots	Rate
6	M-F 630	PM NEV	VS		09/17/2012-09/19/2012	МТ	W		30	3	765.00
1	10 MIN SEP										
Ì	Neek Of			MTWTFSS	Spots Per Week	, <u>.</u>	Rate				
(09/17/2012-09/2	3/2012		M T W	3		765.00				
į	Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit		Credit	Remarks
(09/17/2012	Мо	06:41:11 PM		TVGENROTH1211H	30	765.00				
(09/18/2012	Tu	06:58:09 PM		TVGENROTH1211H	30	765.00				
(09/19/2012	We	06:38:27 PM		TVGENROTH1211H	30	765.00				k)
7	11PM N	EWS			09/13/2012-09/17/2012	М.	.TF		30	3	1,400.00
1	10 MIN SEP								W		
<u>V</u>	Neek Of			MTWTFSS	Spots Per Week		Rate		100		
C	09/10/2012-09/10	6/2012		MTF	2	A 1	1,400.00				
1	Air Date	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
(09/13/2012	Th	11:24:20 PM		TVGENROTH1211H	30	1,400.00				
C	09/14/2012	Fr	11:29:59 PM		TVGENROTH1211H	30	1,400.00				
١	Neek Of			MTWTFSS	_Spots Per Week	1000	Rate				
_	09/17/2012-09/2	3/2012		MTF	1	-	1,400.00				
							,				
_	Air Date		Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
C	09/17/2012	Мо	11:13:09 PM		TVGENROTH1211H	30	1,400.00				
8	11PM N	EWS			09/16/2012-09/16/2012		S		30	2	1,400.00

For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251 CBS TELEVISION STATIONS



KDKA-TV

INVOICE

Account Exec:

Brian Butz-1 KDKA-TV

Office: KDKA-TV
Contract Num: 1201-56559

09/13/2012-09/19/2012

Contract Dates: Customer Order:

Product Desc:

Linked Order:

CPE: / / 2681

In Account STRATEGIC MEDIA PLACEMENT(146318)

1341 Old Freedom Rd Ste 202

ROTHFUS FOR CONGRESS(256839)

Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop
Delaware, OH 43015-7010
ATTN:Accounts Payable

'E: / /

Broadcast airtimes represented are reported to the nearest second.

PA CD12 KEITH ROTHFUS 9/13-19

 Invoice Num:
 1201-543332
 Page 4 of 5

 Invoice Date:
 09/23/2012

 Billing Cycle:
 Weekly

 Billing Period:
 08/27/2012-09/23/2012

 PAY BY
 Net 30 days

Week (09/10/2 Air Date (09/16/2	Description Of 2012-09/16/2012								
09/10/2 <u>Air Dat</u>				Buy Line Dates	МТ	WTFSS	Dur	Spots	Rate
Air Dat	2012-09/16/2012		MTWTFSS	Spots Per Wee	k	Rate			
			S		1	1,400.00			
09/16/2	te Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	2012 Su				30			1,400.00	Preempted
09/16/2	2012 Su	11:47:15 PM	09/16/2012	TVGENROTH1211H	30	1,400.00	1,400.00		Makegood in KDKA-TV NEWS AT EL
9	SAT. MORN. L	OCAL NEWS		09/15/2012-09/15/2012		. S.	30	1	195.00
10 MIN	N SEP							The same of	
10/	01		M T W T F O O	0 + D W		D .			l.
Week (MTWTFSS	· · · · · · · · · · · · · · · · · · ·	<u>K</u> 1	Rate			
09/10/2	2012-09/16/2012		S .		1	195.00			
Air Dat	<u>te</u> <u>Da</u> y	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	Remarks
09/15/2	2012 Sa	06:13:15 AM		TVGENROTH1211H	30	195.00			
10	SAT.CBS MOR	NING NEWS		09/15/2012-09/15/2012		.S.	30	1	295.00
10 MIN	N SEP								
Week	Of		MTWTFSS	Spots Per Wee	k	Rate			
	 2012-09/16/2012		S.		1	295.00			
			-		1000		5.1%	Q 111	
Air Dat	•	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	<u>Remarks</u>
09/15/2	2012 Sa	08:24:27 AM		TVGENROTH1211H	30	295.00			
11	CBS SUN MOR	RN		09/16/2012-09/16/2012		S	30	1	300.00
LUR;1	0 MIN SEP								
Week	Of		MTWTFSS	Spots Per Wee	k	Rate			
09/10/2	2012-09/16/2012		S	·	1	300.00			
Air Dat	<u>te</u> <u>Da</u> y	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit	Credit	Remarks
09/16/2	2012 Su	09:53:47 AM		TVGENROTH1211H	30	300.00			

21251 NETWORK PLACE CHICAGO, IL 60673-1251

For: ROTHFUS FOR CONGRESS(256839)

> 1341 Old Freedom Rd Ste 202 Cranberry Township, PA 16066-5010

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec:

Contract Num:

Contract Dates:

Customer Order: Linked Order:

Office:



09/13/2012-09/19/2012

KDKA-TV

INVOICE

Invoice Num: 1201-543332 Invoice Date: 09/23/2012

Billing Cycle: Weekly

08/27/2012-09/23/2012 **Billing Period:**

10/23/2012 Net 30 days

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In Account STRATEGIC MEDIA PLACEMENT(146318)

CPE: / 2681

Product Desc: PA CD12 KEITH ROTHFUS 9/13-19

Brian Butz-1

1201-56559

KDKA-TV

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight					Total		
Line	Description	Buy Line Dates	МТ	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	25	15,610.00	2,341.50	13,268.50	1,400.00	1,400.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC

FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE**

412-575-2200

Gross Billing	15,610.00
Trade Value	0.00
Agency Commission	2,341.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	13.268.50

Warranty - We warrant the above broadcasts were made according to the official station log.